



Bright Ideas in Fiberoptics

FOR IMMEDIATE RELEASE

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**INCOM AND FAIRLIGHT REVOLUTIONIZE GAMING EXPERIENCE WITH
INTERACTIVE CUSTOMIZABLE DISPLAYS, INCREASING PERFORMANCE AND PLAY**

*Fused Fiber Optics Advance Gaming Machine and Video Terminal Functionality for
Casinos, Manufacturers and Players Worldwide*

CHARLTON, Mass. and LAS VEGAS (Oct. 1, 2014) – [Incom](#), the world's largest supplier of [fused fiber optic](#) solutions, today announced a technology partnership with [Fairlight](#), a leading supplier of digital audio/video production equipment, to revolutionize the global gaming industry with advanced button functionality; dramatically improving the user interface of interactive displays. Incom and Fairlight unveiled the fused fiber optic-enabled gaming console at Incom's booth (3711) during the [Global Gaming Expo](#).

"Fairlight is at the forefront of digital production equipment and the integration of our technologies, over the past decade, has increased audio/video capabilities," said Michael Detarando, president and CEO for Incom. "Applying Incom's fused fiber optics to Fairlight's Picture Key Technology for the gaming industry gives manufacturers endless design possibilities to enhance features and performance; elevating player interaction."

Incom's fused fiber optic technology transforms a conventional display into a customizable, interactive viewing surface that can take the shape of any geometry or contour imaginable. For the first time, gaming equipment manufacturers can create a truly unique visual effect, enhancing the display like never before and generating new player interest, which translates into increased revenue.

"Fairlight constantly monitors the fiber optics market and nothing we've seen compares to Incom's expertise, bonded fiber capabilities and its latest developments with bonded polymer,"

explained Philip Belcher, CEO for FairlightAU Pty Ltd of Sydney Australia. “Incom has been instrumental to the success of our Picture Key Technology and consistently demonstrates its commitment to high quality and innovation. Incom is a professional, resourceful and accommodating development partner.”

For more than 40 years, Incom’s fused fiber optic solutions have made critical contributions to the medical, scientific, display and defense industries. Recently, Incom has applied its industry leading glass and polymer innovations to gaming, completely revamping the look, feel and function of interactive display systems worldwide.

“Incom and Fairlight are the first to deliver new interactive display capabilities, directly responding to increased demand from casinos, game manufacturers and players,” continued Detarando. “Sleek, responsive, uniquely designed button technology and touch displays are now possible, with the use of glass and polymer fused fiber optics.”

For more information on Incom’s display solutions, visit <http://www.incomusa.com/solutions-for-industry/display/>.

About Incom, Inc.

Incom is the world’s largest supplier of fused fiber optics solutions that enable innovation in the medical, scientific, display and defense industries. Combining the most progressive glass and polymer microstructure components with unparalleled technology expertise, Incom empowers customers, researchers and instrument makers with fiber optic solutions that advance product development, engineering and end-user experience. www.incomusa.com

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Incom's Fused Fiber Optics Up the Stakes for Gaming Displays: This vertical monitor showcases innovative polymer/fused fiber optic-enabled displays and buttons, each with unique geometric, transmission and image characteristics. www.incomusa.com