



MEDIA ADVISORY

FOR IMMEDIATE RELEASE
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INCOM TO HOST CUSTOMERS, OFFER DEMOS AND SHARE INDUSTRY TRENDS AT SID DISPLAY WEEK 2014 (booth #1903)

WHO: [Incom](#), the world's largest supplier of [fused fiber optics](#), will host customers, provide live product demos and discuss industry trends at SID DISPLAY Week in San Diego, June 1-6, 2014 (booth #1903).

“Incom’s fused fiber optics are changing the face of displays by seamlessly transferring images into places that traditional displays could never fit—like the knobs, buttons and controls on gaming, automotive and aviation consoles,” explained Michael Detarando, president and CEO for Incom. “Custom designed displays are incredibly costly and an entry barrier for many new markets. Incom’s fiber optic technology turns an off the shelf standard display into an advanced specialty product, of any shape or curvature, at a fraction of what it would cost to design the display from scratch.”

For more on Incom and its fused fiber optic solutions for display, visit:
<http://www.incomusa.com/solutions-for-industry/display/>

WHAT: The Society for Information Display
DISPLAY Week 2014 (Symposium, Seminar and Exhibition)
www.displayweek.org

WHERE: San Diego Convention Center
111 W Harbor Drive - San Diego, CA 92101

WHEN: June 1-6, 2014

About Incom, Inc.

Incom is the world's largest supplier of fused fiber optics that enable innovation in the Science, Medical, Defense and Display industries. Combining the most progressive components with unparalleled technology expertise, Incom empowers customers, researchers and instrument makers with fiber optic solutions that advance product development and user experience. www.incomusa.com

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